

# The C-Class Cabriolet. Unleash your senses.



Mercedes-Benz







## A blazing star.

How intense can a car be? The electrifying lines and muscular forms of the new C-Class Cabriolet demonstrate breathtaking style. Then open the fully automatic fabric soft top to experience unbridled driving pleasure. Unique equipment features in this class, such as the AIRCAP automatic draught-stop system emphasise that Cabriolet begins with C.

\*Please read the disclaimer.





## Shooting up the open-ended adrenaline scale.

The way ahead is clear, a powerful engine is straining at the leash. As you steer into the next bend, the new C-Class Cabriolet barely flinches at all, remaining extremely stable and right on track. You feel impressive traction, poise and assurance – even in poor road conditions. There's practically no holding back this dynamism when the most advanced drive and suspension systems are on board: a package of technology that is unique in this class.



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## One alluring aspect of open-top driving: the look inside.

An interior that beckons you to get in, inhale and be free. Sporty integral-style seats, a low sitting position and a pure open-air experience add to the emotive appeal and intensity with each passing mile. Perfectly matched materials and colours exude sporty lifestyle. High-class equipment like sun-reflecting leather seats and a stunning Burmester® surround sound system, enhance the interior.

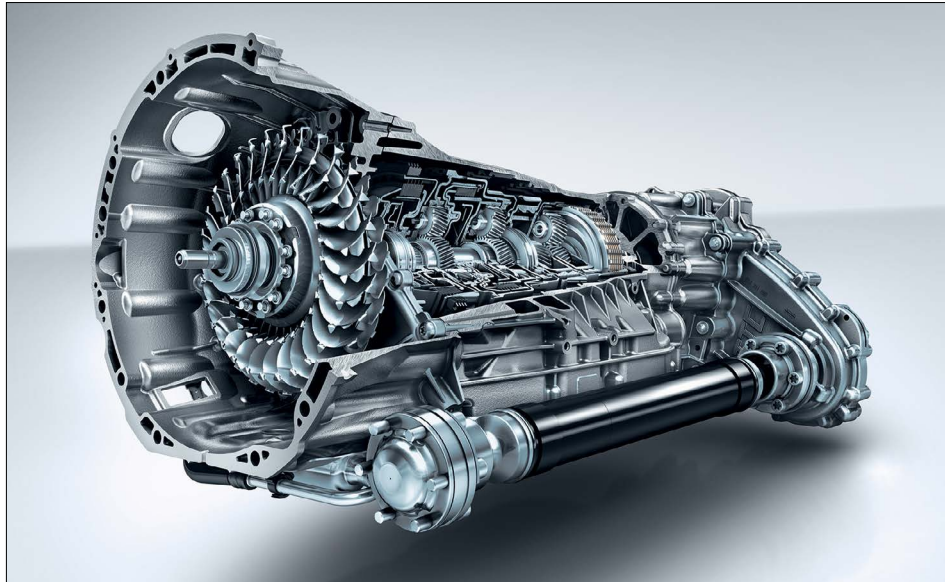




# Motion sharpness

## 9G-TRONIC Automatic Transmission - faster, smoother, more efficient

The C-Class Cabriolet is equipped with the 9-speed automatic transmission 9GTRONIC. Featuring nine forward gears, this automatic transmission takes efficiency, comfort and dynamics to a completely new level. The wider gear spread allows a reduction in engine speed. Performance remains excellent, while ride comfort is enhanced and noise levels are reduced. Smaller gear ratio increments and faster gear changes lead to even greater responsiveness and agility, while the car's exceptional efficiency has resulted in even lower fuel consumption. The gentle and almost imperceptible changes of gear made by the transmission are similarly impressive. As 9G-TRONIC is able to skip individual gears, multiple downshifts are possible for fast and powerful sprints.



## AGILITY CONTROL suspension - comfortable whatever the road surface

This suspension with a selective passive damping system ensures well-balanced ride comfort and superb roadholding by optimising ride characteristics, damping effect and stabilisation according to the road surface conditions. The lower centre of gravity results in excellent handling stability, particularly in corners, and gives the vehicle a sportier look. In the case of small bumps, the stroke-dependent damping function is reduced and therefore improves road roar and tyre vibration characteristics and sensitivity. In the case of larger bumps on poor road surfaces, the full effect of the passive damping is available and the vehicle is stabilised more strongly.



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# Delightfully quiet: the fabric acoustic soft top

Freedom as standard. Total driving enjoyment with no compromise on comfort.

It's in the DNA of every Mercedes to provide outstanding driving comfort. In the case of a cabriolet, this above all means acoustics on a par with closed-top cars. The new C-Class Cabriolet is optionally available with a fabric acoustic soft top in a choice of four colours, constructed of several layers of acoustically effective insulating and damping materials designed to minimise the interior noise level.

The opening and closing the high-quality fabric top is possible up to a road speed of 50 km/h and takes only approx. 20 seconds. The soft top mechanism functions fully automatically and is activated by pressing the lever cabriolet control cluster. It is not possible to open the soft top when the manual boot separator for partitioning off the soft top is open.

If the electronic key is used to open the soft top, care should be taken to ensure that the boot separator is closed, otherwise only the side windows will open.



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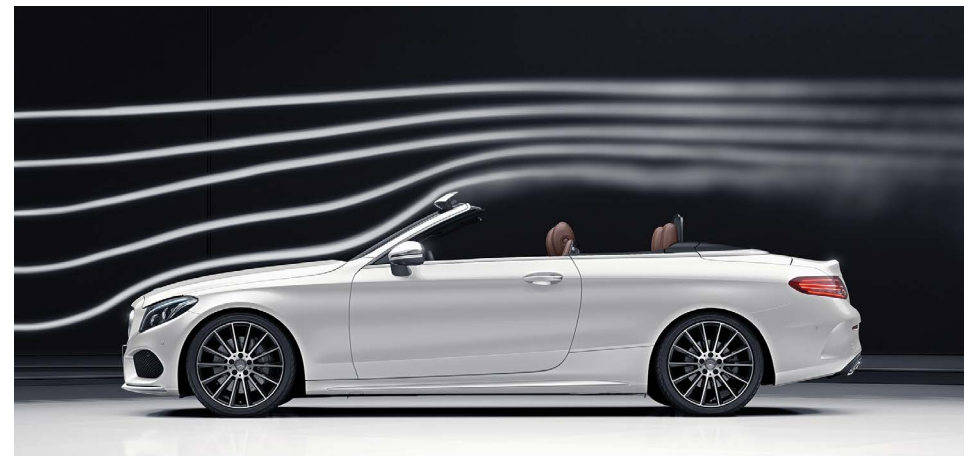
# Extended opening hours - AIRCAP

## AIRCAP – protection against draughts

The automatic wind deflector AIRCAP will ensure year-round open-air driving enjoyment. When the soft top is down, AIRCAP reduces turbulence in the interior, for passengers in the rear as well. When the AIRCAP switch is pressed, a wind louvre on the windscreen pops up and the draught-stop positioned behind the rear head restraints is extended upwards. This enlarges the curvature of the airflow over the passenger compartment. Air turbulence and the noise level can thus be reduced appreciably. The draught-stop is retracted or extended together with the wind louvre via a button on the centre console.



Turbulence effect without the AIRCAP



Turbulence deflected with the AIRCAP

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AIRCAP switch on centre console



# Infotainment

## Audio 20 CD – the multimedia centre

This multimedia system combines entertainment, information and communication. The Audio 20 CD offers internet capability, radio and CD player. It offers navigation capability in conjunction with Garmin® MAP PILOT. The Audio 20 CD enables networking with mobile devices via Bluetooth® and incorporates loudspeakers tailored to the interior of the individual vehicle concerned. The Bluetooth® interface features a hands-free function and audio streaming for playing music files. User-friendly navigation, precise map data and excellent route guidance - the Garmin® MAP PILOT brings all the benefits of a Garmin® navigation system to the Audio 20 CD with touchpad.



## Burmester® surround sound system - impressive sound quality for every occupant

13 high-performance speakers, a 9-channel DSP amplifier with a total output power of 590 W and amplifier/speaker systems configured specifically for the vehicle make for the first-class Burmester sound. The surround function generates a virtual all-round sound for maximum spatial impact. Front/rear optimisation allows the sound to be specifically adjusted for the front or rear seats. Thanks to vehicle noise compensation (VNC), the sound quality is maintained despite driving noises so that the best possible music enjoyment is guaranteed at all times – whether on the motorway or in urban traffic.



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# Standard Equipment

## LED Intelligent Light System

For the best possible visibility on country roads and motorways, when cornering and on bends, the low-beam mode of the LED Intelligent Light System automatically adapts to the weather, lighting and driving conditions. LED technology results in very low energy consumption and a long service life. The tail lights also feature LED technology and with their horizontal 2-torch design create a visual highlight at the rear while improving visibility. The luminosity of the brake lights varies depending on the light conditions so as to avoid dazzling other road users.



## Windscreen wipers with rain sensor

The electronically controlled rain sensor automatically detects water on the windscreen and activates the intermittent wipe accordingly when the driver switches the system on. The sensor is located behind the rear-view mirror on the inside of the windscreen and transmits an infrared beam onto the screen at a certain angle. The beam is reflected back differently according to the amount of water on the windscreen. The amount of light reflected is used by an electronic system to control the wiper cycle from a single wipe to continuous wiping. To avoid condensation, the area monitored by the sensor is heated.



## Parking package

Active Parking Assist with PARKTRONIC and reversing camera provides assistance in searching for a parking pace and when entering or leaving parking spaces. When activated, it automatically steers the vehicle into parking spaces, relieving the driver of the work of steering and braking. Active Parking Assist is automatically active when driving forward at up to 35 km/h. If the vehicle speed is below 30 km/h, the system indicates that it has found a suitable parking space by displaying a “P” with a direction arrow on the instrument cluster’s multifunction display. As standard the system searches on the near side of the vehicle, but also on the far side if the corresponding indicator is activated.



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# Standard Equipment

## Ambient Lighting

Climb in and feel at home – with its pleasant, indirect light, the ambient lighting creates a unique sense of well-being throughout the entire interior. Three different colours and five dimming levels are available for the desired lighting mood. A feature to catch the eye on getting in: the high quality stainless steel-look door sill panels with “Mercedes-Benz” lettering individualise the look of the vehicle.



## Memory package

The electrically adjustable driver’s seat enables convenient and individual adjustment of the seat position and head restraint. The settings can be stored for up to three people, recalled again at any time and increase convenience when there are frequent changes of driver. All seat adjustment settings can be programmed into the memory, such as fore-and-aft position, seat height, seat cushion angle and depth, the backrest angle and head restraint height settings, as well as the electric exterior mirror adjustment. In conjunction with automatic transmission the steering column is also electrically adjustable.



## Belt feeder

The belt feeder for the driver and front passenger makes it easier to buckle up. After they enter the car the seat belt is automatically positioned within easier reach as soon as the door is closed and the key in the ignition lock is turned to position 1 or 2 or the KEYLESS-GO start/stop button has been pressed. The extending of the belt feeder can also be initiated by means of a button on the centre console.



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# Seating Comfort

The cabriolet-style seats with integral head restraints take their visual cue from the integral sports seats, offering passengers on all four single seats a sporty seat geometry with outstanding lateral support combined with a high level of comfort. Various electric and

manual adjustment options as well as electro-pneumatic 4-way lumbar support enable individual, ergonomic adjustment of the seating position. This enhances seating comfort for both the driver and front passenger, particularly on long journeys.



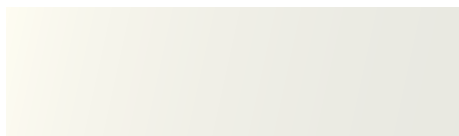
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# Paintwork, Upholstery and Trim

## NON-METALLIC PAINTS

Polar White



## METALLIC PAINTS

Obsidian Black

Brilliant Blue



## DESIGNO PAINTS

Designo Hyacinth Red Metallic



## LEATHER UPHOLSTERY

Black

Saddle brown/black

Porcelain/black

Cranberry red/black



## TRIM

Open-pore brown ash wood



## ALLOY WHEEL

43.2 cm (17-inch) 5-twin-spoke light-alloy wheels



## SOFT-TOP COLOURS

Fabric acoustic soft top in black

Fabric acoustic soft top in dark brown

Fabric acoustic soft top in dark blue

Fabric acoustic soft top in dark red





# Technical data

	<b>C 300 Cabriolet</b>
No. of cylinders/arrangement	4/in-line
Total displacement in cc	1991
Rated output in kW (hp) at rpm	180 (245)/5500
Rated torque in Nm at rpm	370/1300-4000
Transmission	9G-TRONIC
Acceleration from 0 to 100 km/h in s	6.4
Top speed, approx. in km/h	250
Tank capacity, of which reserve, approx. in l	66/7
Turning circle diameter in m	11.22
Kerb weight in kg	1740
Perm. GVW in kg	2170
Wheelbase in mm	2840
Length x Width x Height (mm)	4686 X 1810 X 1409

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# Service

The luxurious experience of driving a Mercedes-Benz is converted into a fulfilling ownership experience with a range of exclusive services and special programmes.

## Cost of Ownership

There has been a paradigm shift in the buying preferences of Indian consumers over the years, even for the luxury products. The purchase decision not only dwells around cost of acquisition but also the total 'Cost of Ownership' (COO). Amongst the key components of COO in cars are the routine service jobs and the unplanned repair expenses post the warranty period. We are now offering highly-affordable Service Packages and Extended Warranty Programmes which are the most competitive packages in its class. All in all, we provide you with a controlled Cost of Ownership while you benefit from the legendary Mercedes-Benz service quality.

## Experience complete peace of mind when you drive the Star

**STAR CARE** programme offers peace of mind drive for you during warranty period and beyond. While our cars are covered for warrantable repairs up to 3 years without any mileage limitations, as standard, you can also buy STAR CARE Plus programme, offering 4<sup>th</sup> year extended warranty. Additionally, the programme enhances the resale value of your car.

**STAR EASE** Service Package gives you the freedom to relax behind the wheel and puts your mind at ease with its range of unique benefits such as defined cost of maintenance and priority handling. STAR EASE Comprehensive package covers essential jobs related to periodic service (viz. oil, filters, consumables, etc.) along with coverage for brake pads, brake discs, wiper blades and wheel alignment & balancing, for a contracted period. For further details on products and pricing, please contact your nearest Mercedes-Benz dealer.

## On-Road Assistance Programme

As part of our ongoing commitment to you, Mercedes-Benz On-Road Assistance is designed to enhance your overall Mercedes-Benz ownership experience by providing you with 24-hour On-Road Assistance. Mercedes-Benz is the only Luxury car manufacturer to offer round-the-clock On-Road Assistance for 3 years from purchase of vehicle as a standard offering. Peace of mind motoring – guaranteed.



Extended Warranty that guarantees complete peace of mind



The maintenance of your Star is just as peaceful as driving it



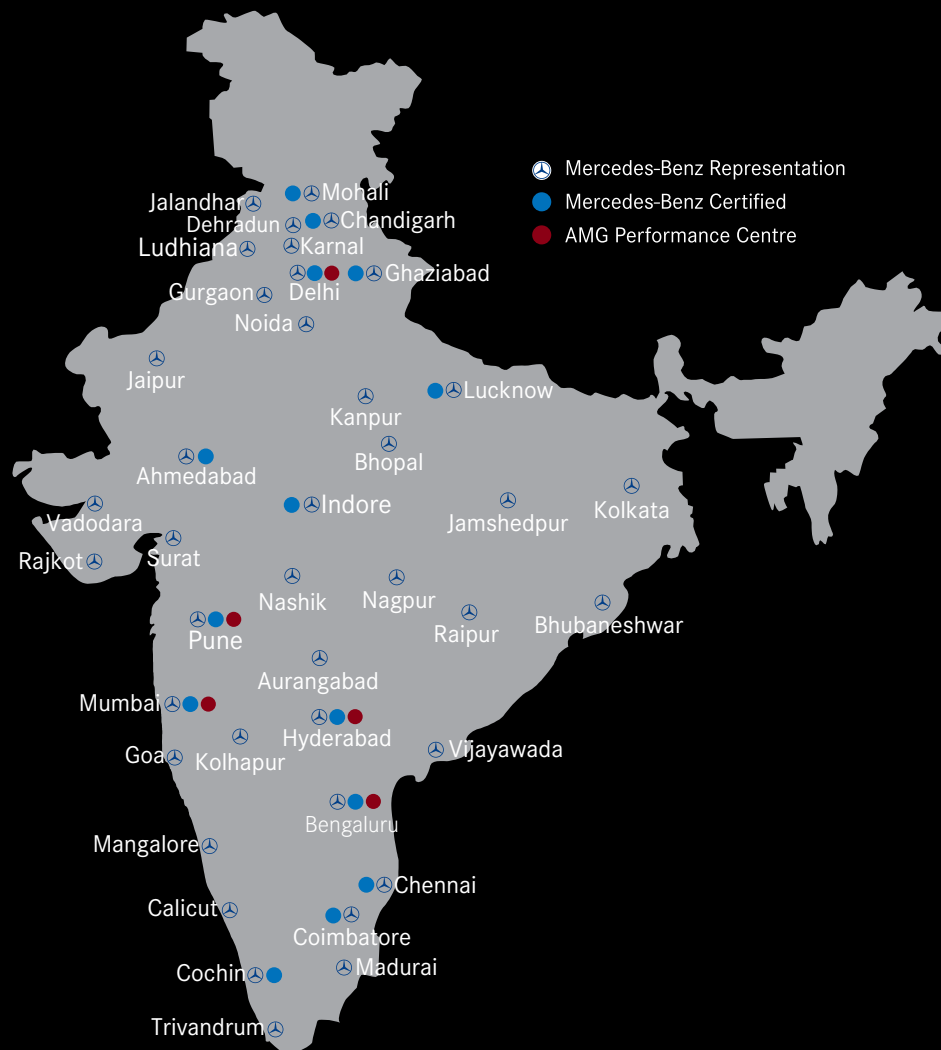
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Month of going to press: October, 2016. The C-Class Cabriolet meets Bharat Stage IV equivalent emission norms.

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